1 Mission

ACADEMIC MISSION OF THE UNIVERSITY ELEMENT

NOTE: Unless otherwise noted, the goals, objectives, and policies contained in this element shall guide development of the Tallahassee Campus in Tallahassee, Florida as well as the Panama City Campus in Panama City, Florida. This Campus Master Plan covers a ten year horizon, beginning January 1, 2020 until December 31, 2029.

1. Inventory and Analysis of Existing Conditions

Vision: Florida State University will be among the nation's most entrepreneurial and **1.a** innovative universities, transforming the lives of our students and shaping the future of our state and society through exceptional teaching, research, creative activity, and service. We will amplify these efforts through our distinctive climate—one that places a premium on interdisciplinary inquiry and draws from the rich intellectual and personal diversity of our faculty, staff, and alumni. These three forces-entrepreneurship, students. interdisciplinary, and diversity—deepen FSU's impact and result in a powerful return to our students and the people of Florida for their continued support and trust.

Mission: Florida State University preserves, expands, and disseminates knowledge in the sciences, technology, arts, humanities, and professions, while embracing a philosophy of learning, strongly rooted in the traditions of the liberal arts. The University is dedicated to excellence in teaching, research, creative endeavors, and service. The University strives to instill the strength, skill, and character essential for lifelong learning, personal responsibility, and sustained achievement within a community that fosters free inquiry and embraces diversity.

Strategic Priorities:

Strategic Priority 1.0 – Deepening our distinctive commitment to continuous innovation. Goal 1.1 – Expand and incentivize FSU's internal capacity for innovation.

Goal 1.2 – Increase the University's role as an engine for Florida's economic development.

Goal 1.3 – Translate FSU's research, scholarship, and creative production into applications that enhance economic development and quality of life.

Strategic Priority 2.0 – Amplifying excellence across our academic and research programs.

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Goal 2.1 – Define and develop an FSU "faculty for the future".

Goal 2.2 – Enhance the quality of graduate education to achieve preeminence in strategically important areas of study and research.

Goal 2.3 – Strengthen the excellence and reputation of the University's professional schools.

Goal 2.4 – Encourage and incentivize high-impact, interdisciplinary and inter-college initiatives that address pressing societal issues.

Goal 2.5 – Expand innovative teaching strategies.

Goal 2.6 – Enhance FSU's strategy for expanding its global footprint and fostering a culturally rich learning environment on campus.

Strategic Priority 3.0 – Realizing the full potential of diversity and inclusion.

Goal 3.1 – Increase the diversity of FSU's student body, faculty, and staff.

Goal 3.2 – Expand and strengthen academic and co-curricular programs, as well as administrative initiatives, that increase diversity and inclusiveness.

Goal 3.3 – Develop globally and culturally competent students who are prepared to succeed in an increasingly multicultural and international society.

Strategic Priority 4.0 – Ensuring student success on campus and beyond.

Goal 4.1 – Expand FSU's high-impact programs of advising, leadership development, community-building, and academic support.

Goal 4.2 – Deepen FSU's tradition as an engaged campus community that makes a difference locally and abroad.

Goal 4.3 – Ensure that FSU remains a welcoming and safe campus community that develops the "whole person" and promotes well-being for all students.

Goal 4.4 - Broaden and strengthen engagement with FSU alumni and friends worldwide.

Strategic Priority 5.0 – Preparing our graduates for 21st century careers.

Goal 5.1 – Expand experiential, cross-cultural, and collaborative learning.

Goal 5.2 – Provide students strong career advising and mentoring.

Goal 5.3 – Engage graduate students in programs and services that prepare them for employment opportunities within and outside of the academy.

Goal 5.4 – Leverage technology and relationships with employers and workforce development agencies throughout Florida for the benefit of students and alumni.

Strategic Priority 6.0 – Investing strategically in our institution and reputation. Goal 6.1 – Build and promote a public identity for FSU that reflects our impressive academic strengths and achievements.

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Goal 6.2 – Strengthen the University's financial foundation.

Goal 6.3 – Provide an up-to-date and adaptable information infrastructure.

Goal 6.4 – Foster a culture of service, problem solving, and teamwork among all FSU employees.

Goal 6.5 – Incorporate sustainable living practices into all FSU activities.

Note: On October 28, 2017, the FSU Board of Trustees approved the prologue, mission, vision, strategic priorities, supporting goals, and initiatives (not included herein), submitted by the 22-member Strategic Planning Committee. More information is available online at: strategicplan.fsu.edu

Source: 2018-2019 FSU Fact Book

<u>Goal 1</u>

The University shall continue to serve as a center for advanced graduate and professional studies, while emphasizing research and providing excellence in undergraduate programs.

Objective 1A

To refine the University's adopted mission with concentration on its strong liberal arts base and on quality in its teaching, research and public service components.

Modification of the Mission of the University

The current mission of the University should be maintained over the next 10-year planning period.

Policy 1A-1

The University shall continue to explore opportunities to add new degree programs during the planning period covered by this update. The programs listed below are under consideration for approval during 2020-21.

Undergraduate

- Financial Planning and Services
- Linguistics

Master's, Specialist and other Advanced Master's Programs

- Data Science
- Athletic Coaching
- Climate Change Solutions
- Physical Environmental Science

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These programs will be used in the 2021 Accountability Plan list for programs under consideration for 2021-22.

Undergraduate

- Business Analytics

Master's, Specialist and other Advanced Master's Programs

- Linguistics
- Aerospace Engineering
- Computer Engineering

Doctoral Programs

- Linguistics
- Nursing
- Aerospace Engineering
- Computer Engineering

Source: 2020 FSU Accountability Plan

Policy 1A-2

Regarding priorities for the development of new or modified academic programs, the University shall apply the following criteria:

- 1. Readiness to offer a program of quality without significant additional resources.
- 2. Present adequacy of resources available to the program for the proposed degree program offering.
- 3. Societal need.
- 4. Program need (additional faculty, graduate student support, etc.).

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Objective 1B

The University shall participate in the periodic updating of the adopted Campus Master Plan in accordance with Board of Trustees requirements.

Policy 1B-1

The University shall submit to the Board of Trustees, within 4 years from the date of plan adoption and every 5 years thereafter, an evaluation and appraisal report which:

- 1. Lists accomplishments during the implementation of the Campus Master Plan, describing major problems associated with development and land uses, and the degree to which the goals, objectives and policies have been successfully reached;
- 2. Identifies obstacles or problems that resulted in underachievement of goals, objectives and policies;
- 3. Identifies the need for new or modified goals, objectives or policies needed to correct unanticipated and unforeseen problems and opportunities that have occurred since adoption of the Campus Master Plan;
- 4. Addresses local government and public participation in the process;
- 5. Addresses the effects of changes to the State Comprehensive Plan and to the comprehensive plans of the host local government and any affected local governments;
- 6. Identifies proposed and anticipated amendments necessary to address identified problems and opportunities; and
- 7. Identifies a means of ensuring continuous monitoring and evaluation of the plan during the remainder of the overall planning period.

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Policy 1B-2

The University shall submit to the Board of Trustees, within 5 years from the date of plan adoption and every 5 years thereafter, a proposed plan amendment which incorporates the findings and recommendations contained in the evaluation and appraisal report, and which contains updated baseline data (as appropriate) and goals, objectives, and policies to be accomplished during the remainder of the planning period.

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